



3625 S. Polaris Las Vegas, NV 89103

Phone: (702) 895-7474

Fax: (702) 895-7444

October 18, 2007

City of Las Vegas Planning & Development
731 S. Fourth Street
Las Vegas, NV 89101

RE: Richard Harris Law firm signage justification letter

To whom it may concern;

Vision Sign and RR Properties are requesting the Variance in development standards for the location of one (1) 6' tall x 10' wide, single faced monument sign with 24 sq. ft. of signage area. We are requesting that the monument sign has a setback of 0' from property line, where a 5' set back is required by code.

The extra width of the side walk and property line set back (twenty feet in the area of the desired signage) would require that the sign be placed at 25' from the curb, making the visibility of the multiple tenant sign extremely difficult until you are next to the property.

The architectural design of this building reduces the ability to allow tenants occupying space to have wall signage for their individual advertisement. The monument sign is low profile and designed to complement the architecture of the building and advertise for these tenants.

Please accept this as my Justification letter request for the Variance of setback standards for this monument sign.

If there are any questions that you may have regarding this request, please do not hesitate in contacting me.

Sincerely,

Bob Failing

Vision Sign Inc

VAR-25238
12/06/07 PC